

## GLOBAL RESULTS COMMUNICATIONS WELCOMES DEEPSIG TO CLIENT ROSTER

*Award-winning tech PR firm selected as agency partner for AI-powered wireless optimization company.*

**SANTA ANA, Calif., July 14, 2021** – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations agency focused on high-tech and everything it touches, today announced its newest client [DeepSig Inc.](#), a pioneer in AI-powered wireless solutions.

“As a fast-growing company and experts in deep learning for wireless systems, we needed a partner who truly understands the complexity of wireless technology and its impact on business,” said David Oberholzer, VP of Business Development. “For everything DeepSig has developed in artificial intelligence for transforming 5G baseband processing, cutting-edge wireless sensing and next-generation wireless communications, we wanted a proven firm who articulates the value derived from technology we’ve built.”

As DeepSig’s agency partner, GRC is helping to refine the company’s messaging and positioning to highlight the value its technology adds to the 5G evolution and how people communicate in everyday life. GRC will cultivate relationships with industry influencers, reporters and analysts, as well as events and awards to amplify this message in the crowded wireless marketplace.

“We find ourselves in a unique time in history where network technology and connectivity are more critical than ever for all companies—no matter what their business model,” said GRC CEO and founder, Valerie Christopherson. “As a firm, we are uniquely positioned to tell these mobility-focused stories given our legacy experience working with the biggest names in telecom and technology, and our long-standing relationships with influencers in the space.”

### ABOUT GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: [www.globalresultspr.com](http://www.globalresultspr.com). Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

### About DeepSig Inc.

**DeepSig Inc.** is a venture-backed and product-centric technology company developing revolutionary wireless processing software solutions using cutting edge machine learning techniques to transform 5G networks and mission-critical wireless applications.

**[www.deepsig.ai](http://www.deepsig.ai)**

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