



FOR IMMEDIATE RELEASE

GLOBAL RESULTS COMMUNICATIONS WELCOMES IDEANOMICS TO CLIENT ROSTER OF LEADING INNOVATORS

Award-winning tech PR powerhouse adds multinational fintech enterprise committed to driving the adoption of electric vehicles

SANTA ANA, Calif., September 17, 2020 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high tech and all the verticals it touches, is pleased to welcome to its client roster [Ideanomics](#) (Nasdaq:IDEX), a global company focused on facilitating the adoption of commercial electric vehicles (EVs) and developing next generation financial services and fintech products.

As agency of record, GRC will provide Ideanomics with a full-service communications program inclusive of increasing brand awareness through media relations, thought-leadership development and expanded coverage in top-tier news and industry trade publications to shine a spotlight on how Ideanomics is pioneering a new business model to increase EV adoption.

Founded in 2017, Ideanomics is constantly exploring technologies that can have a lasting impact on everything from streamlining supply chains for the benefit of all stakeholders to improving the environment. Remaining steadfast in its commitment to investing in and promoting innovative solutions, Ideanomics' next chapter is building next-generation technology ecosystems for alternate energy-powered transportation services, artificial intelligence/machine learning tools and digital financial services.

“We are honored to be selected as Ideanomics’ global agency of record,” said Lora Wilson, Managing Director at GRC. “We look forward to helping Ideanomics accelerate its mission to provide a unified platform to help facilitate the global adoption of innovative clean technologies and EV solutions that have the potential to provide significant economic and environmental benefits throughout the world.”

To learn more about GRC visit: www.globalresultspr.com

ABOUT GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

About Ideanomics

Ideanomics is a global company focused on facilitating the adoption of commercial electric vehicles and developing next generation financial services and Fintech products. Its electric vehicle division, Mobile Energy Global (MEG) provides group purchasing discounts on commercial electric vehicles, EV batteries and electricity as well as financing and charging solutions. Ideanomics Capital includes DBOT ATS and Intelligenta which provide innovative financial services solutions powered by AI and blockchain. MEG and Ideanomics Capital provide our global customers and partners with better efficiencies and technologies and greater access to global markets.

The company is headquartered in New York, NY, and has offices in Beijing and Qingdao, China.

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