

FOR IMMEDIATE RELEASE

Global Results Communications Win Gold Globee® in the 6th Annual 2021 American Best in Business Awards

*Global public relations firm focused on technology and all of the verticals it touches receives top honors
for its PR 360 Podcast*

Santa Ana, Calif., July 16, 2021 – [Global Results Communications](#) (GRC) - an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches - is pleased to announce it has been named a Gold [Globee® Award winner](#) for its [PR 360 Podcast](#) in the 6th Annual 2021 American Best in Business Awards. Organizers of world's premier business awards programs and business ranking lists recognized GRC for reaching a major milestone: airing 52 consecutive weekly episodes without missing a beat.

“It is an honor to receive the highest Globee Award distinction for the podcast/vlog category,” says GRC Founder and CEO Valerie Christopherson. “GRC introduced the PR 360 podcast to not only educate, inform and inspire future and current communications professionals but also help students navigate a career in tech PR. We believe this recognition from Globee Awards further validates our commitment to create great content and brand journalism while showcasing industry experts and their unique stories and perspectives.”

GRC launched its PR 360 Podcast in February 2020. Despite the challenges of a global pandemic and lockdowns, GRC continued to provide critical communications services for its clients and keep the podcast alive. Posting on schedule, it quickly became a dependable source for PR, marketing and communications enthusiasts who were eager to hear stories, experiences, insights and thoughtful conversations from experts in their respective fields. To date, GRC podcasts total 78 episodes and cover topics spanning media relations to hybrid events—and everything in between.

More than 35 judges from a wide spectrum of industry experts participated in the Globee Awards judging process. Open to all organizations with at least one or more offices in the United States, the American Best in Business Awards invites nominations in a wide range of categories honoring achievement in every aspect of business and work life.

GRC's PR 360 Podcast is available on Apple Podcasts, Google Play, iHeart, Spotify, TuneIn and ACast. To learn more, visit: www.globalresultspr.com.

About the Globee Awards

Globee Awards are conferred in eleven programs and competition: the American Best in Business Awards, Business Excellence Awards (Best Employers), CEO World Awards®, Communications Excellence Awards, Customer Sales & Service World Awards®, Cyber Security Global Excellence Awards®, Disruptor



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COMMUNICATIONS

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About GRC

Global Results Communications (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.