

Global Results Communications Wins Platinum in 2021 MarCom Awards for Its PR 360 Podcast

PR 360 named Platinum Winner in one of the largest and most respected creative competitions in the world

Santa Ana, Calif., Nov. 3, 2021 – [Global Results Communications](#) (GRC) announced today that the [MarCom Awards](#), administered by the Association of Marketing and Communication Professionals (AMCP), has named GRC’s PR 360 Podcast a platinum winner.

“We are thrilled to be recognized as a platinum winner,” says GRC Founder and CEO Valerie Christopherson. “Through our weekly episodes, we are committed to help professionals successfully create campaigns, deal with crises and navigate a career in tech PR. We believe this recognition from MarCom further validates our outstanding achievements and dedication to helping the communications and public relations industry.”

GRC introduced its weekly [PR 360 Podcast](#) to help professionals as well as PR students navigate a career in tech PR, pulling together all the elements involved—creating great content, brand journalism, finding unique angles and building campaigns. Even through the pandemic, the PR 360’s Podcast has secured 93 episodes in 93 weeks, featuring the best public relations talent in the tech industry. The podcast has also created a community where communications enthusiasts can share stories, experiences, insights and have thoughtful conversations.

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most respected creative competitions in the world. Each year about 6,500 print and digital entries are submitted from dozens of countries. MarCom winners range from huge international creative agencies and Fortune 500 companies to individual creative professionals.

About the MarCom Awards

MarCom is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization, founded in 1995, consists of several thousand marketing, communication, advertising, public relations, digital, and web professionals. AMCP administers recognition programs, provides judges, and rewards outstanding achievement and service to the community. Entrants are not charged entry fees for work they create pro bono for nonprofits. In the past few years alone, AMCP has contributed more than \$250,000 to charitable causes. Learn more about the MarCom Awards at <https://marcomawards.com/>

About GRC

Global Results Communications (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new



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ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.