

FOR IMMEDIATE RELEASE

GLOBAL RESULTS COMMUNICATIONS WELCOMES AIRTAME TO CLIENT ROSTER

Leading Wireless Sharing and Digital Signage Platform Provider Selects Award-Winning Tech PR Firm for Agency Partner

Santa Ana, Calif., Feb 9, 2022 – [Global Results Communications](#) (GRC) – an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches – today announced the acquisition of its newest client, Airtame, an innovator in wireless sharing and collaboration technology.

“As an emerging global market leader in cost-effective [wireless presentation solutions](#), Airtame required a partner who not only understood our services but also knew how to position us as we expand,” said Martin Wagner, CEO of Airtame. “We are set to have a historic year due to our [newly formed executive team](#) and recently acquired funding. Nevertheless, with the re-opening of schools and businesses, Airtame needed a veteran firm capable of conveying the value of our cost-effective solution and its game-changing potential to empower, engage and educate people through the power of screens.”

With Airtame expanding across North America and developing new products, GRC is in the process of fully educating itself on Airtame’s platform and services to bolster and strengthen its messaging efforts. Using connections with industry influencers, reporters and analysts, GRC will position Airtame’s digital signage and wireless screen sharing as the cost-effective and touch-free solution necessary for enhanced presentations and seamless collaboration.

“Business and individuals are looking to get more out of their screens, and it is pivotal that GRC helps Airtame capitalize on the post-COVID return to offices and schools,” said GRC CEO and founder Valerie Christopherson. “Given our firm’s extensive experience working with some of the biggest players in technology as well as our breadth of professional relationships, we are well-established to deliver winning PR, marketing and advertising strategies.”

About GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

About Airtame

Airtame offers a wireless screen sharing and collaboration platform that allows users to instantly display content from any personal device to any shared screen. The platform is used to promote



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interactivity and collaboration in meetings, presentations and classroom settings, as well as for digital signage in retail stores, corporate environments, conference facilities, hotels, and other venues. Airtame has offices in New York, Los Angeles, Copenhagen, and Budapest. For more information, visit: <https://airtame.com/>

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