



FOR IMMEDIATE RELEASE

GLOBAL RESULTS COMMUNICATIONS GARNERS ONE PLANET GOLD AWARD FOR COMPANY OF THE YEAR

Agency of choice for the tech industry honored for creative campaign that helped grow a pea-sized idea into a breakthrough brand

SANTA ANA, Calif., January 23, 2020 – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches, is pleased to announce it has been named Gold Winner in the Company of the Year category by the [2019 One Planet Awards](#), an esteemed award program recognizing best in business and professional excellence in every industry from around the world.

“We are proud to continue to rank among the PR industry’s most elite agencies,” says GRC Founder and CEO Valerie Christopherson. “The One Planet Award reflects GRC’s passion and dedication to serving our global clients whose technologies—ranging from holographic beam forming and edge computing to telematics and data analytics—are shaping the way we live, work, play and communicate. Our firm continually exceeds expectations by focusing on and achieving our clients’ goals.”

Founded in 2005 with roots in the high-tech, consumer electronics and mobile industries, GRC has expanded to include all the markets technology touches including mobile, IoT, automotive, retail, healthcare, financial services, green tech, advertising and marketing, consumer and nonprofit. In addition to providing traditional PR services, GRC has mastered the art of analyst and media relations, as well as digital campaigns, smart content, thought leadership development, branding, social media strategies and crisis communications through our regional offices and global affiliates in Europe, Middle East, Africa, Asia-Pacific, India, North America and South America. GRC strategies consistently translate into measurable results, from increased sales, ROI and participation in global industry events—including CES, SATELLITE 2019, VidCon and Mobile World Congress—to national coverage and thought-leadership commentary on prominent platforms such as Wall Street Journal, The Economist, Inc., Politico, Forbes, NPR and NBC’s Today.

“The campaign we developed to win this award, while wildly successful, has been a tenet of GRC across the board, particularly when it comes to technology clients,” adds Valerie. “That’s where our creativity really shines through. Often, tech companies wrestle with issues that at first glance appear unrelated to their offerings, but at the end of the day, it is critical to see that everything is intertwined—and essential for raising visibility, building trust and reaching new markets, influencers and opportunities.”

To learn more about GRC visit: www.globalresultspr.com

ABOUT GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted

by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

About the One Planet Awards

One Planet Awards recognizes companies for their business and professional excellence. The One Planet Awards honors are currently conferred in category sections which include outstanding individuals, executives, teams, new products and services, PR, Marketing, and Corporate Communications, and organizations from all over the world. Learn more about the One Planet Awards at www.oneplanetawards.com and participate.

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Chelsea Freeman
[Global Results Communications](#)
cfreeman@globalresultspr.com
+1 949.307.5908