



**FOR IMMEDIATE RELEASE**

## **GLOBAL RESULTS COMMUNICATIONS EXPANDS CLIENT ROSTER WITH A MULTITUDE OF NEW ACCOUNTS**

*Award-winning PR agency of choice for wireless, telecom and IoT companies advances business goals through targeted communications strategies that quickly translate into measurable results*

**SANTA ANA, Calif., August 22, 2019** – [Global Results Communications \(GRC\)](#), an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches, is pleased to report a year of continued growth, with the addition of new clients including: [Advanced Energy Industries, Inc.](#); [AlefEdge](#); [ItsaCheckmate](#); [Valera Screens](#); [Wahoo's Fish Taco](#); [sensemetrics](#); and [Peatos](#). Through top-tier national and international coverage—owned and earned—as well as speaking opportunities and award wins, GRC has quickly established valuable connections to media, influencers, markets and new opportunities while positioning clients front and center in the industries they serve.

“This has been a remarkable year for GRC and our clients,” says Founder and CEO Valerie Christopherson. “Inarguably, technology now applies to nearly every aspect of how we work, the way we live and what we create, with mobile touching everything from phones to medical devices and everything in between. As an agency firmly rooted in mobile and telecom since our launch in 2005, we are able to translate our expertise to those markets that do not necessarily fit traditional tech definitions and provide strategies that deliver measurable results faster and with more impact.”

Allowing audiences to read and hear about products, solutions and services, as well as watch and try live demonstrations when appropriate, GRC helps clients achieve their goals by building strong media relationships and developing compelling visual stories through content that engages the senses, taps into emotions and triggers a favorable response. As part of its 2019 outreach for new clients, GRC secured: a prime segment feature on NBC's Today; national coverage and contributed thought-leadership commentary on prominent platforms and publications such as The Wall Street Journal, The Economist, Inc. Magazine, Politico, Forbes and National Public Radio (NPR); and participation in leading global industry events including CES, SATELLITE 2019, VidCon and Mobile World Congress.

“Getting a glimpse into the future well before it arrives is one of the greatest benefits of focusing on tech PR,” adds Christopherson, who is at the helm of the firm's worldwide operations in Southern California, Europe, Asia and Latin America. “But we also have the incredible opportunity to help position brilliant entrepreneurs and organizations by developing imaginative strategies to place them in the present. In our case, we get to script the next chapter of life before it happens—because we know our clients are shaping it.”

To learn more, visit: <https://www.globalresultspr.net/>

### **ABOUT GRC**

Global Results Communications (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted

by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: [www.globalresultspr.com](http://www.globalresultspr.com). Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

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