

FOR IMMEDIATE RELEASE

**GLOBAL RESULTS COMMUNICATIONS ADDS YET ANOTHER INNOVATIVE
CLIENT IN VIDEOVERSE TO ITS ELITE ROSTER**

Next-generation video-editing SAAS platform formerly known as Thoch.ai picks award-winning tech PR firm for agency partner.

Santa Ana, Calif., June 2, 2022 – [Global Results Communications](#) (GRC) – an award-winning, full-service public relations powerhouse focused on high-tech and all the verticals it touches – today announced its newest client, VideoVerse, a provider of advanced and ground-breaking video editing technologies.

As a forerunner in video development, VideoVerse has transformed the costly and time-consuming legacy video editing processes by transitioning it to the cloud. Its state-of-the-art technology helps users process video content automatically and instantly, reducing editing time requirements and manpower costs while boosting engagement. Considering all these qualities and by leveraging its relationships with influencers, reporters and analysts, GRC will strengthen VideoVerse’s messaging and position them as the foremost brand in its space.

“Whether it’s corporate branding, sports content or social posts, short, concise and easily consumable videos dominate right now, and it’s vital that we help VideoVerse utilize this unique opportunity,” said GRC CEO and founder Valerie Christopherson. “Drawing upon our years of experience assisting technology-center clients and through well-crafted narratives, we will showcase VideoVerse’s capabilities to the broadest audience possible to increase its global footprint and secure its prominent industry standing.”

About GRC

[Global Results Communications](#) (GRC) is an award-winning, full-service public relations firm focused on elevating the public profiles of its clients worldwide. With expertise in the technology industry and all the markets tech touches, GRC is renowned for interpreting complex concepts and leading-edge ideas with insight and intelligence, and in a distinct brand voice that is consistent, clear and engaging. Trusted by both entrepreneurs on the cusp of new discoveries and multi-billion-dollar enterprises breaking new ground, GRC adheres to the highest standards while developing targeted communications strategies that dramatically enhance market presence and performance on a global scale. For more information please visit: www.globalresultspr.com. Follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#). Call GRC at +1 949-306-6476.

About VideoVerse:

VideoVerse – previously known as Toch.ai – has found an extremely strong product-market fit in serving enterprises across numerous industries - OTT players, broadcasters, sports clubs and leagues, marketing agencies, e-gaming platforms, schools, colleges and more. VideoVerse is building the next-generation video editing ecosystem addressing a broad range of use cases in the post-production process. The company started its journey on generating instant key



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moments and auto short-sized clips leveraging computer vision and AI capabilities, the sliver in which it is the current tech leader. VideoVerse today has offices in the U.S., Europe, Israel and India and is expanding to Singapore and the Middle East by the end of this year.

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